



## Design and Print Virtually Any Card

From ID cards to financial cards, the Zebra ZC350™ can print just about any card you can dream up.



## Designed to let you create any card you need.

Make a logo pop with a metallic underlay. Add a 3D text effect to account numbers. Create a security watermark that will fluoresce under UV light. Add color-shifting variables for enhanced security. Print a protective overlay for extra durability without separate lamination.

If you can dream it, the Zebra ZC350 card printer can print it.

The ZC350 is the fit-anywhere card printer that combines a full range of business-ready features with specialty ribbons to give you easy access to advanced design capabilities. The only limit is your imagination!

- Print full-color edge-to-edge graphics
- Add color-shifting graphics
- Improve the security features
- Encoding options for every purpose

For more information, visit [www.zebra.com/zc350](http://www.zebra.com/zc350)



## Color-Shifting Ribbon

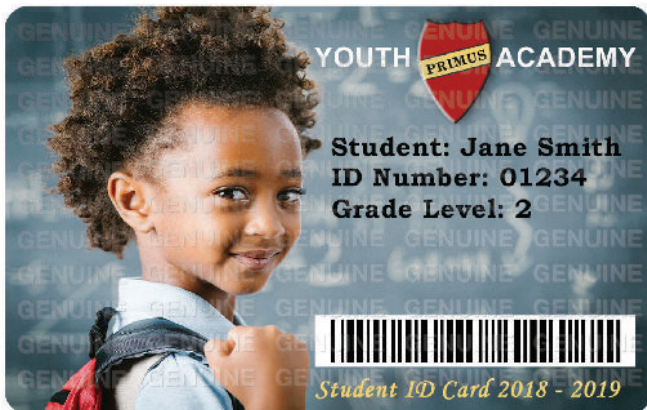
Enhance the security of your full-color ID cards with a color-shifting logo or security mark that's visible to the naked eye. Color-shifting features can even be applied to variable data.





## Long-Life Ribbon

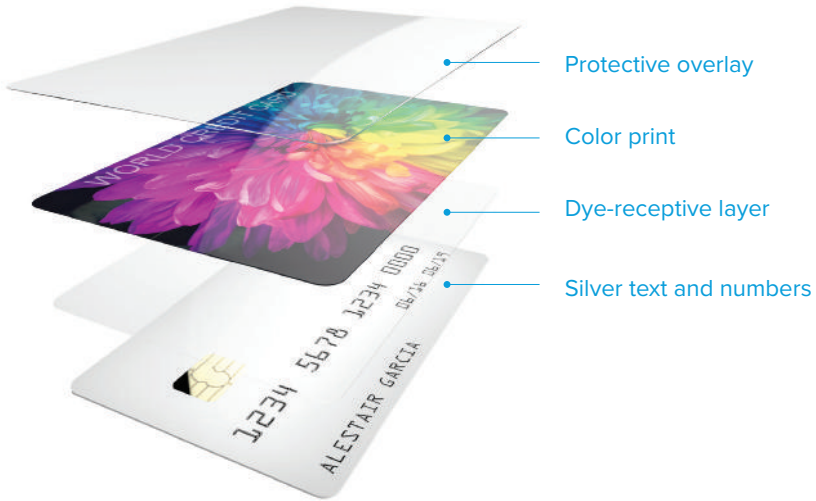
Protective layers add years to the life of your cards without the additional cost of lamination, increasing your overall ROI. For enhanced security, include a watermark image in the protective layer.





## 3D Ribbon Text Effects

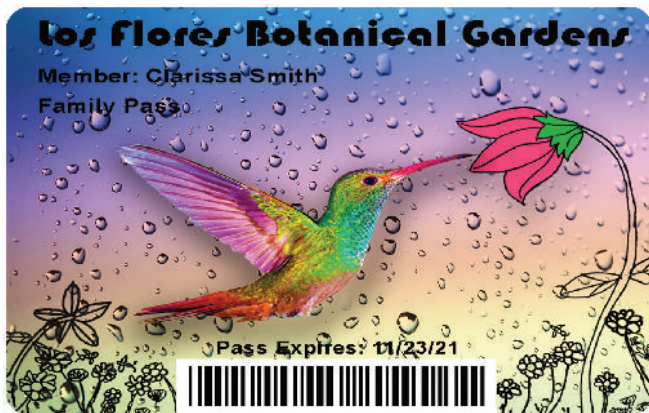
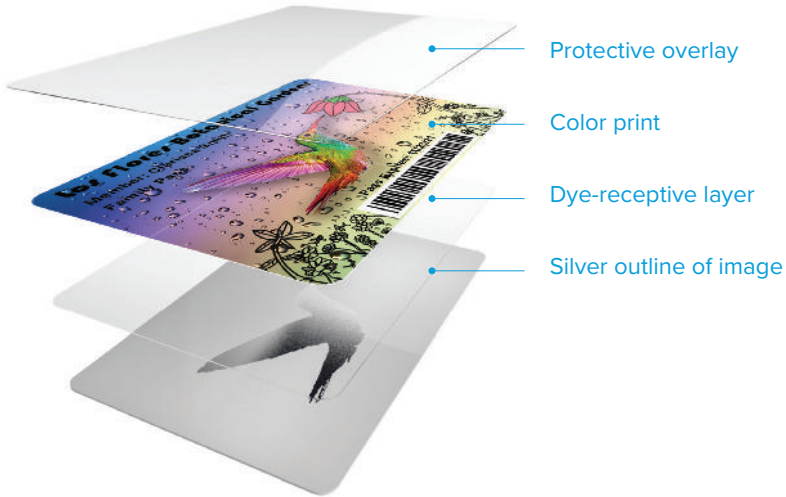
Make customer names, account numbers, and other design elements pop with a silver panel that gives a 3D appearance to the finished card.





## 3D Ribbon Metallic Image

When you need a card that really pops, the 3D ribbon creates a metallic underlay that makes a logo or image stand out. It's perfect for membership cards, VIP badges, and corporate event ID cards.





## Designed to fit wherever you need it.

The ZC350 card printer is built for business, but that doesn't mean it belongs in the back office. We know you achieve maximum productivity when cards are printed right where they're issued, so we designed the ZC350 with the good looks required to fit in customer facing areas—from the retail store to the hospital admission desk.

With a minimal footprint, slim profile, and the lowest clearance in its printer class, the ZC350 is designed to put ground-breaking simplicity, advanced capabilities and ultra-fast card printing wherever you need it.

For more information, visit [www.zebra.com/zc350](http://www.zebra.com/zc350).



## The simplest card printer on the planet.

Ground-breaking speed with support for any card you can dream up.

The Zebra ZC350 card printer provides advanced printing options and support for just about every encoding technology, making it easy to create and print any card you can imagine: credit, debit, identity, access, loyalty, public transportation passes, and more.

With push-button simplicity and print speeds up to twice as fast as some competitive printers, the ZC350 can print single- or dual-sided cards. And specialty ribbons let you print everything from simple monochrome designs to complex edge-to-edge graphics complete with UV watermarks, 3D effects, and more. Plus, with a slim design profile and low clearance, the ZC350 can fit in more spaces than any other printer in its class.





### **Graphical LED/LCD interface**

A highly-intuitive interface allows any user to easily use any function, including troubleshooting and loading supplies.

### **Meets your need for speed**

Whether you need to print one card or a thousand, the ZC350 will get the job done fast.

### **Graphical card preview**

Instantly see how your card looks and how setting changes impact card design to eliminate the time and waste of printing test cards.

### **Painless plug-and-play set-up**

Designed to work right out of the box with no time-consuming complicated set-up—just plug it in and start printing.

### **Handles varying card thickness on-the-fly**

An ingenious new card feeder instantly adjusts to the thickness of each card from 10 to 40 mil automatically.

### **New hopper design**

Loading and unloading cards is easier than ever—just grab one card or the whole stack.

### **Fool-proof ribbon changing**

Embedded smart chips let you know when to change the ribbon, and a new design eliminates any doubt about whether the ribbon is properly installed.

### **Effortless manual card feed**

We borrowed the lightpipe technology used in automated teller machines to guide users through the manual feeding process.

## **We speak your language**

The LCD display provides support for multiple languages, including English, French, Italian, Spanish, Portuguese (Brazilian), German, Polish, Russian, Simplified Chinese, and Arabic.

## **Single- or dual-sided printing**

The ZC350 allows you to print monochrome or color graphics on one or both sides of any card.

## **Special effects ribbons**

Use the new specialty ribbons to embed color-shifting graphics; create a 3D effect for text, logos, or account numbers; or embed a watermark graphic that can only be seen under UV light.

## **Add protective layers**

Add a highly durable protective layer to create cards that will last as long as five years.

## **Encode it your way**

From magnetic stripe and proximity to contact and contactless encoding, the ZC350 supports your smart card technology right out of the box. If you want to use your own encoder, we've got you covered too. Connect your own contact encoder with our Contact Station; or connect your own contactless encoder with our new ZIP Pocket and Software Development Kit (SDKs).

## **Easy connectivity**

Connect to a single computer via USB or use integrated Ethernet or optional Wi-Fi for network printing.

## **Printer cover lock**

Prevents the theft of card stock and rejected cards, providing the security required for installation in public-facing areas.



## ZC350 Card Printer

Quickly print just about any card design you can dream up. The Zebra ZC350 card printer provides advanced printing options and support for just about every encoding technology.

### STANDARD FEATURES

- 300 dpi (11.8 dots/mm) print resolution
- 2 GB flash memory
- Image size: 1006 x 640 pixels
- Auto calibration of ribbon
- USB 2.0 and Ethernet 10/100 connectivity
- 100 card capacity auto-adjusting input hopper (30 mil)
- 100 card capacity output hopper (30 mil)
- Manual card feeding capability with LED bezel
- Graphical color LCD
- 3 Tricolor printer status indicator lights
- Kensington® secure lock slot
- Print Touch NFC tag for online printer help and documentation access
- Printer host authentication
- Data encryption
- Two-year unlimited warranty on printer and printhead

### PRINTING SPECIFICATIONS

- Dye-sublimation thermal transfer direct to card print method
- Full-color or monochrome printing
- Single- and dual-sided printing
- Edge-to-edge printing on standard CR-80 media

Printing throughput (cards per hour) based on batch printing with USB connectivity. Times may vary depending on the computer configuration.

- 225 cards/hour single-sided YMCKO
- 150 cards/hour dual-sided YMCKOK
- 1,000 cards/hour single-sided monochrome
- 500 cards/hour dual-sided monochrome



## MEDIA SPECIFICATIONS

NOTE: The ZC350 printer is designed to work only with Zebra genuine ribbons. Ribbons are included in a simple-to-load cartridge.

Ribbon Description	Cartridge Image Count	Ribbon Description	Cartridge Image Count
YMCKO	200	Black Monochrome	2000
YMCKO	300	Black Monochrome	1500
YMCKOK	200	White Monochrome	1500
½ YMCKO	400	Red Monochrome	1500
YMCKLL	200	Blue Monochrome	1500
YMCPKO	200	Gold Monochrome	1500
SDYMCKO	200	Silver Monochrome	1500
KrO	700		
KdO	700		

## CARD COMPATIBILITY:

NOTE: For optimum print quality and printer performance, use of genuine Zebra supplies is recommended.

- Card Thickness: 10-40 mil
- Card Size: CR80 ISO 7810 ID-1 format, CR79
- Card Material: PVC and PVC composite
- Adhesive back and writable back cards
- Spot color or monochrome printing only on < 20 mil thick cards and CR79 cards



## DIMENSIONS

(Single Sided)

10.2 in. H x 6.2 in. W x 15.1 in. D

258 mm H x 157 mm W x 383 mm D

8.8 lbs (4.0 kg)

(Double Sided)

10.2 in. H x 6.2 in. W x 18.4 in. D

258 mm H x 157 mm W x 468 mm D

9.7 lbs (4.4 kg)

## COMMUNICATIONS AND INTERFACE CAPABILITIES

USB 2.0 — Standard

Built-in 10/100 Ethernet — Standard

802.11ac — Optional

## ENCODING OPTIONS AND SPECIFICATIONS

- Magnetic stripe encoder – ISO 7811 (new and pre-encoded; tracks 1, 2, and 3; high and low coercivity; stripe down and stripe up with dual-sided printers)
- Combined MIFARE® ISO 14443 A & B (13.56 MHz) contactless with 1 SAM Module Slot with support for reading Prox ISO 11784 and iCLASS ISO 15693 and ISO 7816 Contact Encoder with EMV level 1 certification, and PC/SC compliance
- ISO 7816 Smart Card Contact Station for third-party external contact encoders
- Third-party contactless encoder integration kit

For more information, visit [www.zebra.com/zc350](http://www.zebra.com/zc350).



**EASY INPUT.**  
Exceptional Output.





## ZC350 Your Card Printing Solution





## EMEA Headquarters

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